

**SUCCESSFUL EXIT STRATEGIES
BOOSTER SHOT FOR HIGHER VALUATION
THURSDAY September 4, 2008**



Export for years has been associated with consumer goods. Little do Entrepreneurs know that exporting applies to all industry sectors, and that some of America's most successful exporters are small- and medium-sized companies offering cutting-edge technologies and services.

Exporting is the next most valuable asset to growing your business outside of your local market. Yet many start ups cite resource constraints thus selling themselves and their investors short by limiting revenue sources and simply ceding key overseas markets to their competitors. A strong overseas sales network, diversification of revenue streams, and lessons learned in competitive overseas markets all raise your valuation.

Join us in a panel discussion with our *Export Specialist* and listen to *Three Testimonials* from technology companies in the software and biotechnology sector that are already one step ahead successfully exporting around the world their products and services.

Learn:

- How you can get a resource booster shot to propel your company into the global market?
- What it takes to create higher valuation and a more attractive exit?
- And much more...

Moderator: Sara Rauchwerger, Founder, [CCICE](#)

Panelists:

Aaron Held, **Commercial Officer**, [U.S. Commercial Service](#)

David Mills, **Sr. Sales Director**, [IPLocks](#)

William Yuan, **Chairman**, [MediaG3](#)

Neelam Vaidya, **CEO**, [Chirosolve](#)

Date: Thu **September 4, 2008**

Time: 06:00pm to 08:30pm

Venue: Fenwick & West LLP
Silicon Valley Center
801 California Street,
Room 101
Mountain View, CA
94041

General Event Information

Free CCICE Members

Members Register sara@ccice.org

\$20 Affiliate Organizations

\$30 General Audience

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