

THE ART OF THE START

Presenting
GUY KAWASAKI

Tuesday June 17, 2008

Chamber of Commerce International
Consortium for Entrepreneurs

If you dreamed up a great idea, and you are ready to take action and be bold; or you are still dreaming but want to know what to do next Join us to learn about the TOP 10 *Time Tested Battle-Hardened* tips for Anyone Starting Anything - Entrepreneurs, Intrapreneurs, non-profit ventures.

Presenting - Guy Kawasaki Apple evangelist who helped launch the Macintosh computer. As founder of Garage Technology Ventures, <http://www.garage.com> he has tested and proven his ideas with dozens of startup companies. The number one blogger, <http://blog.guykawasaki.com/> and the creator of Alltop <http://venturecapital.alltop.com> and Truemors www.truemors.com. He is the author of over half a dozen business books, including *Rules for Revolutionaries*, *Selling the Dream*, *How to Drive Your Competition Crazy* and *The Art of the Start*.

Introduction by: Damon C. Matteo, Vice President, Intellectual Management, PARC

Date: June 17, 2008

Time: 6:00 p.m. to 6:30 p.m. Registration & Networking
(Hor D'oeuvres provided)
6:30 p.m. to 8:30 p.m. Program

Venue: SAP Building D
3410 Hillview Ave.
Palo Alto, CA. 94304

[Direction](#)



General Event Information

\$10 CCICE Members
\$20 Affiliate Organizations
\$30 General Audience
Free SAP employees
Register at sara@ccice.org
subject SAP Employee

Registration closes Noon
June 16, 2008.
NO walk-ins

Registration Link/Information:

www.acteva.com/go/guykawasaki
www.ccice.org/artofstart.html

Join CCICE:

www.acteva.com/go/ccice

REGISTER NOW

Event Partner:



Event Sponsors:



WILMER CUTLER PICKERING HALE AND DORR LLP ®

